



PRESS RELEASE

FOR IMMEDIATE RELEASE

Dark horse stopped 2-time winner from a hat-trick in community run *Rosnizam bin Rosli emerged victorious for Men's 12KM Open category in MPIB Run 2015*

Kuala Lumpur, 12 January 2015 – Rosnizam bin Rosli was the 1st in the Men's Open 12KM category to cross the Finish Line yesterday at the Padang Merbuk. The Perlis native prevented 2-time winner Venugopal Rajendran from continuing his reign in the annual community Run of Multi-Purpose Insurans Bhd ("MPIB").

This is the 1st time that Rosnizam joins MPIB Run. Nonetheless, the 26-year-old is no stranger to physical challenges, having received training in the army. He quipped, "I believe it has helped prepare me to cope with the Race's hilly terrain."

Susan Khoo, the Champion in the Women's Veteran 12KM category for 4 years running, has only 1 word to describe the route: "Tiring." She admitted that age was certainly catching up with her, but that won't stop her from returning next year to defend her title. And she won't be returning alone as Susan's daughter Kim Khoo clinched the 1st place in the Women's 9KM category.

The fastest runner for the 12KM category, however, was neither Rosnizam nor Susan but Jean Pierre Lautredoux, a French national who clocked in with a gun time a little over 40 minutes.

In total, there were 60 winners from the 6 competitive categories. Their prizes were sponsored by New Balance, Revive Isotonic, Pacific Regency Hotel Group, Pilatique, Pinang Medical Supplies and KT Tape. For the runners in the non-competitive 5KM category, a Lucky Draw ensured that 10 of them 'run' away with freebies from Running Malaysia, Pinang Medical Supplies and KT Tape.



Not all participants joined the Race in the spirit of competition. Some were in for the fun, like Rosaliza Mohd Sarit. Thoroughly enjoying MPIB Run 2014, Rosaliza was drawn back for her 2nd year and found 2015 equally engaging. “I have also taken part in MPIB’s My First Run Clinic programme, and I find it very useful for beginners like myself. This time I also brought along my son, he did very well at the 3KM Fun Walk!”

The atmosphere was positively carnival. There were booths offering food, drinks and games as music filled the morning air from start to finish. Selfie-takers were spoilt for choice by the available colourful selfie boards, photo wall and crowd-favourite Photobooth.

Before the Race, runners were treated to an aerobic session by Pilatique to warm themselves up. Pilatique also offered pre- and post-run sports massage at their booth. Ice-cream, MILO drinks and Finesse cereal drew a large gathering at the Nestlé’s booth. Runners who needed some post-Race replenishment opted for the thirst-quenching Revive Isotonic booth and the fresh Massimo rolls from their goodie bags.

MPIB Run 2015 is the 4th city run organised by the general insurer. Project Leader Ms. Jayne Liew remarks, “The number of participants for our Runs consistently exceeds our cap of 5,000, which we find encouraging. The public response only motivates us to work harder at making them more enjoyable for our supporters. We are already considering tweaking a few elements for next year’s Run, slated for 10 January 2016.”

The charitable initiative called Project Good Deeds that complements MPIB Run 2015 successfully collected 207 pairs of sports/running shoes and around 1,282 tee shirts for the Orang Asli community. The generous contributions from MPIB Run 2015’s participants will benefit 4 Orang Asli settlements in Pahang and Selangor.

~ END ~



For further information, please contact:

Multi-Purpose Insurans Bhd

Jayne Liew, Marketing & Corporate Communications

+6018 201 8818 | +603 2034 9859 | jayne_liew@mpib.com.my

For MPIB Run technical information / assistance, please contact:

Wan Yew Leong

Runners Malaysia | +6019 35609031 | wanyewleong@gmail.com

Note to Editors:

1. High-resolution photos of the MPIB Run 2015 event are available. Kindly contact Seth Tan at seth_tan@mpib.com.my to obtain them.
2. For more information on the MPIB Run 2015, please refer to: <http://www.mpibrun.com.my/> and <http://www.facebook.com/MPIBRun>.

About Multi-Purpose Insurans Bhd

Multi-Purpose Insurans Bhd, a Malaysian general insurance company (“MPIB”), is a wholly-owned subsidiary of Multi-Purpose Capital Holdings Bhd, which in turn is a wholly-owned subsidiary of MPHB Capital Berhad (“MPHB Capital”), a public listed company. MPHB Capital was incorporated in 2012 and listed on the Bursa Malaysia Securities Berhad on 28 June 2013. MPIB obtained its licence from Bank Negara Malaysia under the Insurance Act 1996 and provides innovative general insurance products and services customised to individuals and corporate customers. MPIB has a network of 12 branches strategically located in major towns in East and West Malaysia.

About MPIB Run

Back for the 4th year, the MPIB Run 2015 kickstarts the Malaysian running calendar on 11 January 2015. This annual community Run will once again take place at the Padang Merbuk, Jalan Parlimen.

MPIB is proud to position itself as the pioneer general insurer in organising a community based public run in Malaysia in 2012. The inaugural event successfully gathered 3,750 runners, and for the 2nd and 3rd years in 2013 and 2014 respectively, 5,000 runners participated – an increase of 33% from 2012 inaugural run. MPIB hopes this is reflective of a growing community adopting a healthy lifestyle and, hence, the event is themed “Healthy Lifestyle – Work Life Balance”, aiming to suit the community from all walks of life.

During the weeks leading up to the Run, MPIB has scheduled 8 “My First Run Clinic” sessions for new and interested runners taking baby steps in the world of running. The sessions also include health and fitness related talks to furnish runners with fitness knowledge and to prepare them for the Run on Sunday, 11 January 2015.

MPIB Run 2015 is made possible through the support of sponsors and partners New Balance, Revive Isotonic, Running Malaysia, Pacific Regency Hotel Group and Gleneagles Kuala Lumpur; as well as Affin Hwang Capital, BP Healthcare Group, Mamee, Magnum, Nestlé Fitness, Nestlé Milo, Pilatique, Pinang Medical Supplies, KT Tape, Leong Adjustment Sdn. Bhd., Safeguards G4S, Simply Juice, Massimo and Penyelarasan Angkasa Sdn Bhd.



About Project Good Deeds

Project Good Deeds is an initiative of MPIB that collects pre-loved sports/running shoes and tee shirts from the Race participants for the Orang Asli community. The items qualify for collection as long as they are clean and still wearable.

Besides donating to the community, Project Good Deeds is conceived to encourage the habit of reducing waste and reusing, 2 of the 3 R's of Environmental Practices, amongst its donors. The project started out as Project Good Deed Shoes, inspired by the feedback from MPIB Run participants on the frequency with which they replaced shoes that were still in good condition to maintain performance. MPIB Run 2014 collected 249 pairs of shoes for 2 Orang Asli settlements.

APPENDIX A: Photos



CAPTION: The jubilant winners from all 6 competitive categories posing with their trophies. Also on stage are the prize presenters MPIB Chairman Tan Sri Dato' Dr Yahya bin Awang (6th from left), MPIB Directors Mohd Azlan bin Mohammed (4th from left) and Ms. Kheoh (4th from right), and MPIB Chief Operating Officer Mr. Liew (2nd from left); Project Leader Ms. Jayne Liew (1st from left) and Race Director Mr. Wan (1st from right).





CAPTION: And they're off! The flag-off of the Men's and Women's 5KM categories



CAPTION: Runners find the route at MPIB Run 2015 both challenging and rewarding





Appendix B: The top 3 winners in the 6 competitive categories of MPIB Run 2015:

Category A: Men's Open (12KM)		
Position	Name	Gun Time
Champion	Rosnizam bin Rosli	00:42:59.78
1 st Runner-Up	Venugopal Rajendran	00:44:04.44
2 nd Runner-Up	Soh Wai Ching	00:44:51.42
Category B: Men's Veteran (12KM)		
Position	Name	Gun Time
Champion	Jean Pierre Lautredoux	00:40:32.24
1 st Runner-Up	Mark John Williams	00:43:45.28
2 nd Runner-Up	Prabakharan a/l Madhavan	00:46:51.21
Category C: Women's Open (12KM)		
Position	Name	Gun Time
Champion	Noor Amelia Musa	00:46:01.60
1 st Runner-Up	Sheela a/p Samivellu	00:46:12.50
2 nd Runner-Up	Loh Chooi Fern	00:49:00.61
Category D: Women's Veteran (12KM)		
Position	Name	Gun Time
Champion	Susan Khoo	00:53:04.99
1 st Runner-Up	Yasuko Hosotani	00:54:21.94
2 nd Runner-Up	Annie Lee Khum Chiew	00:56:46.88
Category E: Men's (9KM)		
Position	Name	Gun Time
Champion	Nik Fakaruddin bin Ismail	00:31:25.79
1 st Runner-Up	Ahmad Luth Hamizan	00:32:34.25
2 nd Runner-Up	Andri Dauni	00:33:37.76
Category F: Women's (9KM)		
Position	Name	Gun Time
Champion	Kim Khoo	00:43:47.67
1 st Runner-Up	Tan Mei Wai	00:45:45.69
2 nd Runner-Up	Gloria Lee Pei Fang	00:48:41.59