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PRESS RELEASE

## MPI Generali strives to prepare runners

- My First Run Clinic programme to rev up new and seasoned runners for 2017 annual community run
- One session per month over the next four months
- Last session to include potluck breakfast

Kuala Lumpur – MPI Generali Insurans Berhad's My First Run Clinic returns once again to get both new and seasoned runners on their feet and running for their health.

Four Clinic sessions have been planned with the upcoming one to be held on 10 September 2016 at the large playground located a short walk from the Petronas petrol station along Jalan Desa Sri Hartamas 1, KL. The programme starts at 7:30am with a short talk before participants break into a practice run, followed by a session of discussion, Q&A and relevant product sharing.

Participants will receive a limited edition run vest exclusive for this year's My First Run Clinic with availability on a first come first served basis.

The last session will feature a "Graduation Run" for participants to test out the actual route to get ready for the Race Day on 8 January 2017. After the Run, participants will be treated to a "graduation" breakfast to celebrate the end of the Running Clinic Programme.

MPI Generali Run is the general insurer's annual run pivoted on healthy lifestyle and work-life balance. To be held at its mainstay venue Padang Merbok, the community's all-time favourite running ground, the sixth MPI Generali Run will feature a 10km Competitive Run and a 5km Fun Run with the cosplay theme "Prince or Princess".

Please visit [mpigeneralirun.com](http://mpigeneralirun.com) for more information or to register and get healthier together with MPI Generali.

### MPI GENERALI INSURANS BERHAD

MPI Generali Insurans Berhad ("MPI Generali"), formerly known as Multi-Purpose Insurans Bhd, is a strategic partnership between Multi-Purpose Capital Holdings Berhad, which is a wholly owned subsidiary of MPHB Capital Berhad, a public-listed company, and Assicurazioni Generali S.p.A., one of the largest global insurance providers with a rich heritage going back to 1831. MPI Generali Insurans Berhad's core business is underwriting of general insurance.

### MPI GENERALI RUN

MPI Generali Run is an annual run designed to help the community get healthier together. Kickstarting the local running calendar since 2012, MPI Generali Run has established a reputation as a well-organised and punctual event with well-designed run routes as well as a strong following comprising both new and seasoned runners.

MPI Generali Insurans is proud to position itself as the pioneer general insurer in organising a community-based run in Malaysia and including the run in its CSR programme.

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The theme of Healthy Lifestyle – Work-Life Balance remains a relevant theme in today's hectic and more sedentary lives.

MPI Generali Run 2017 is the sixth in the general insurer's run series and will take place on 8 January 2017 at Padang Merbok, Jalan Parlimen, Kuala Lumpur.

